



## Creating your Social Value Action Plan and Roadmap (Bronze accreditation)

### Action Planning

As part of the Bronze Award, you will need to submit a 3-page plan and roadmap for evidencing your social value baseline position in alignment with the Social Value Quality Mark Silver Level.

This should include how you will move from establishing your current strategic position, to delivering on your commitments, to being able to provide evidence in 12 months' time against the following categories:

### Planning

- a. *How will you ensure that staff and members of the Social Value Development Group have the awareness, knowledge and skills to report your value in alignment with the Silver-level requirements?*
- b. *How will you involve and engage stakeholders in measuring and reporting your value?*
- c. *What is your approach to developing and reshaping your internal processes, procedures and policies needed to embed social value at the heart of the organisation?*
- d. *How are you planning on measuring the financial and non-financial value of your social value pledges and wider organisational value, i.e., through your ecosystem?*
- e. *How will you ensure the Social Value Development Group has clear roles and responsibilities and its effectiveness is measured?*

### Demonstrate

- a. *How will you collect the required data and information internally and from external stakeholders to evidence your progress towards, and achievement of, your Key Value Indicators?*
- b. *How will you demonstrate the change (social outcomes) your stakeholders have experienced due to your organisation?*
- c. *How will you demonstrate both positive and negative outcomes?*
- d. *How will you demonstrate your approach to positive progress towards equality and diversity within the workplace?*
- e. *How will you ensure that your policies and processes are in place to create a refreshed/renewed culture of social value across all areas of your organisation so that value can be continuously developed, delivered, measured and reported?*

### Calculate

- a. *What methodologies/tools, for example, Social Return on Investment, Theory of Change, Local Multiplier, National Themes and Outcomes (TOMS)) will you adopt to assist you in demonstrating social impact and support you in defining your financial value?*
- b. *What is your approach to ensuring that you have the financial information and data to determine the total cost of delivering social value, gender pay gap, prompt payment of suppliers, and compliance with the minimum living wage?*
- c. *How will you map and provide evidence of your staff and supply chain locations to understand and demonstrate your local value?*

### Ecosystems



- a. *How will you map, measure and demonstrate your relationship with your external partners, collaboration relationships, local communities and supply chain?*
- b. *How will you map and measure the levels of trust and influence placed on your organisation by your ecosystem?*
- c. *How will you encourage and embed social value creation and monitoring across your ecosystem?*

**Reporting**

- a. *How will you ensure that your social value report is transparent and fully demonstrates the positive **and** negative social value you created and who will be the key audience it will target?*
- b. *How will you recognise that other stakeholders may have influenced the social value delivered?*
- c. *How will you ensure that key learning is reported and shared throughout your ecosystem?*
- d. *How will you ensure the social value report is available to the public within 90 days of its creation?*

**Social Value Development Group**

- a. *Who will be members of the Social Value Development Group?*

Name	Position

**Roadmap**

The roadmap should clearly state the proposed milestones directly linked to each stage that will be executed and measured, ensuring a focus on creating and demonstrating evidence for planning, implementation, calculating impacts, ecosystem engagement and value reporting.

*(Please record your key milestones over the 12 months between the expected date of the Bronze Level award and your proposed Silver audit date)*



No.	Milestone	Date	Owner
<b>Planning</b>			
1			
2			
3			
<b>Demonstrate</b>			
1			
2			
3			
<b>Calculate</b>			
1			
2			
3			
<b>Ecosystem</b>			
1			
2			
3			
<b>Reporting</b>			
1			
2			
3			